



March 1, 2009

To Whom It May Concern:

The Latino Social Workers Organization (LSWO) invites your organization to participate in our annual conference. The conference is in collaboration with Jane Addams College of Social Work, Hull House Museum, and the Latin American Recruitment and Educational Services (UIC). The conference will take place on March 25-28, 2009 at University of Illinois at Chicago.

The LSWO Conference 2009 will provide human service professionals with an opportunity to Network, Share, and Learn. The conference will start with the traditional LSWO Higher Education Event on March 25, 2009. On March 26-27, 2009, the conference will provide full conference days with a combination of Keynote addresses, concurrent workshops, poster sessions and **exhibitors**.

We are very happy to have leading researchers join us for this conference. Dr. Yolanda Padilla from the University of Texas-Austin and Dr. Kurt Organista of University of California-Berkeley School of Social Welfare will be sharing their current research on Latinos on March 26-27, 2009. Also, we have secured Mark Hugo Lopez of the Pew Hispanic Center (Pew Research Center Project) and Dr. Maria Yellow Horse Braveheart from Columbia University School of Social Work.

We have had an excellent response from schools of social work and community based agencies, who have secured exhibit space, or placed an ad in the program, or will have a bag stuffer for the LSWO 2009 Conference. This is your last opportunity to support and participate in a conference which connects your agency's programs/services with direct service human service professionals from throughout the Chicago Metro Area. Schools of Social Work and Psychology will be present at this conference, promoting their educational opportunities for those who attend this conference.

We encourage you to share the attached conference program with your leadership and direct service personnel. There are very few conferences which provide such a diverse group of trainers, who are experts in their respective fields of practice, and dedicated in providing quality human services to the Latino community. This is an excellent continuing education opportunity for your staff.

If you have any questions, please contact us at 312-212-3857, we would be happy to hear from you!

Respectfully submitted,

**Adrian L. Delgado, LCSW, CADC**  
Conference Chair

**Mayra Soto, LCSW**  
Conference Committee

## **SPONSORSHIP OPPORTUNITIES**

### **1. LSWO Leadership Sponsorship **\$1,000.00****

Here is a way to set your organization apart from everyone else. As a "Leadership" sponsor, the highest level of sponsorship, your organization or university will gain the most exposure and recognition. Your sponsorship supports the LSWO's mission to have social work professors from throughout the United States to provide Keynote presentations and workshops.

- Your organization's name on signage as you enter the Conference Facility
- Name of your organization will be shared when the LSWO Keynote Addresses take place over the 2-day conference. Dr. Yolanda Padilla from the University of Texas-Austin School of Social Work, and Dr. Kurt Organista from the University of California-Berkeley School of Social Welfare
- A 1 page ad is included at this sponsorship level.
- 1 bag stuffer for your organization.
- 6 one day registrations for Staff of your Agency

### **2. LSWO Higher Education Sponsorship **\$650.00****

The "**Higher Education**" sponsorship will put your agency in the forefront for the LSWO to provide an "Evening of Higher Education Networking Event". The focus for this year's Higher Education will be "Census 2010: Social Worker's Response and Advocacy"

**This event will take place on Wednesday Evening, March 25, 2009.**

- Your organization's name on signage strategically placed throughout the conference.
- A ¼ page ad is included for the Higher Education Event. .
- Name of your organization will be highlighted in the program for this special evening event.
- Your organization will be listed as a Sponsor in the program.
- 3 one day registrations for Staff of the Agency

### **3. LSWO Professional and Community Awards **\$450.00****

The "**Professional and Community Awards**" sponsorship will support the LSWO's recognition of Community and Social Work Leaders.

- Name of your organization will be shared when the LSWO Leadership Awards are given out to recipients.
- The name of your organization will be listed as a sponsor for this award in the 2009 Conference Program.
- 1 bag stuffer for your organization.

### **4. Advertising Opportunities **\$1,000.00 - \$400.00****

Every attendee receives a program booklet at the Annual Conference. The booklet is referred to repeatedly during the conference and is used for future reference following the meeting. You reach each attendee every time they open the booklet. This is also a very good opportunity for agencies that can support an organization which has focused on the issue of recruitment and retention issues in the social work profession. The following advertising opportunities are available:

- |   |            |
|---|------------|
| <input type="checkbox"/> outside back cover | \$1,000.00 |
| <input type="checkbox"/> inside back cover  | \$1,000.00 |
| <input type="checkbox"/> full page          | \$ 600.00  |
| <input type="checkbox"/> ½ page             | \$ 400.00  |

### **6. Bag Stuffer **\$300.00****

Another popular way to reach every attendee is with your special insert placed in the conference attendee bag, which is distributed at registration. You provide the insert, which could be a brochure, flyer (8 ½ x 11), pen, pencil or any other business novelty item. Here is a way for your company to deliver a personalized message. ***(We will provide you with detailed instructions for insert deadline, quantity and shipping).***



# SPONSORSHIP APPLICATION

A completed application and payment in full must be received no later than **Friday, March 10, 2009**, in order for the Latino Social Workers Organization to confirm your sponsorship request. If you have any questions regarding the application, please contact the Latino Social Workers Organization (LSWO), **TAX ID NUMBER: 01-0654362**

<b>Organization:</b>			
<b>Mailing Address:</b>			
<b>Address (Line 2):</b>			
<b>City:</b>		<b>State</b>	<b>Zip</b>
<b>Primary Contact:</b>			
<b>Phone:</b>	( )	<b>Fax</b>	( )
<b>Email Address:</b>			

## **SPONSORSHIPS**

Please select your sponsorship choice below. You will be notified upon receipt of your application if your selection is **SOLD OUT**.

<b>SPONSORSHIP</b>	<b>RATE</b>	<b>TOTAL</b>
<b>Leadership</b>	<b>\$1,000.00</b>	
<b>Higher Education</b>	<b>\$650.00</b>	
<b>Professional and Community</b>	<b>\$450.00</b>	
<b>ADVERTISING OPPORTUNITIES</b>		
<b>Outside Back Cover</b>	<b>\$1,000.00</b>	
<b>Inside Back Cover</b>	<b>\$1,000.00</b>	
<b>Full Page</b>	<b>\$600.00</b>	
<b>½ Page</b>	<b>\$400.00</b>	
<b>BAG STUFFER (Novelty Item)</b>	<b>\$300.00</b>	
	<b>Total Enclosed:</b>	<b>\$</b>

## **Sponsorship Guidelines / Rules / Regulations:**

Applications will be accepted and sponsorship choice confirmed in the order in which paid applications are received. **Sponsorships are non-refundable.** The sponsor is responsible for providing all artwork logos / printing / materials for distribution. Upon receipt of your PAID sponsorship application, you will be sent a confirmation and a list of deadlines for materials due to fulfill your sponsorship. Please contact Adrian Delgado or Mayra Soto at 312-212-3857 for further information.

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# SPONSORSHIP APPLICATION

## Payment

Enter Total from Previous Page: \$ \_\_\_\_\_.

**PAYMENT by Check** : Latino Social Workers Organization • Mail to: Victoria Bran, LSWO Conference 2009, P.O. Box 8778, Rolling Meadows, IL 60008

### AGREEMENT

I authorize the Latino Social Workers Organization to accept payment by check. Upon receipt of your PAID application, you will be sent a confirmation of your application by email or by postcard. We agree to comply with all sponsorship guidelines, rules and regulations.

\_\_\_\_\_  
Signature Date \_\_\_/\_\_\_/\_\_\_

**Ad Files/Graphics:** Adrian Delgado or a Student Leadership Representative will be in contact with you regarding any files needed for advertising opportunities.



# EXHIBITOR APPLICATION

A completed application and payment in full must be received no later than **March 12, 2009**, in order for LSWO to confirm your exhibition space. All booth applications will be processed on a first-come, first-served basis, subject to space availability. If you have any questions regarding the application, please contact Adrian Delgado or 312-212-3857. **(Please feel free to call to guarantee your exhibit space)**  
**TAX ID NUMBER: 01-0654362**

<b>Organization:</b>			
<b>Mailing Address:</b>			
<b>Address (Line 2):</b>			
<b>City:</b>	State	Zip	
<b>Primary Contact:</b>			
<b>Phone:</b>	( )	Fax	( )
<b>Email Address:</b>			

## EXHIBIT SPACE REQUIREMENTS

Please complete the following information:

EXHIBITOR FEE	BOOTH	QUANTITY
2 day exhibitor fee	\$225.00	

## AGREEMENT

Upon receipt of your paid application, you will be sent a confirmation of your application and booth space assignment. Exhibitor assumes responsibility and agrees to indemnify and defend the LSWO and their collaborator, University of Illinois-Chicago, and their respective employees and agents against any claims and expenses arising out of the use of the exhibition premises. The exhibitor understands that neither the Latino Social Workers Organization, nor University of Illinois at Chicago maintains insurance covering the exhibitor's property, nor it is the sole responsibility of the exhibitor to obtain such insurance. We agree to comply with the exhibitor fact sheet.

\_\_\_\_\_  
**Authorized Signature**

\_\_\_\_\_  
**Title**

\_\_\_\_\_  
**Date**

Feel free to contact us about **exhibit and sponsorship opportunities**.

Invoice statements are available on request.

Call us with any questions or clarifications at 312-212-3857

**Note: Only 2 day exhibitor fee is available.**

## EXHIBITOR FACT SHEET

### **Show Dates / Hours:**

Thursday, March 26, 2008  
Friday, March 27, 2008

**8:00am to 4:30pm**  
**8:00am to 4:30pm**

### **Exhibitor Setup**

The doors of the University of Illinois at Chicago Student Center will open each day at 7:30 a.m. You can setup your display at this time and be ready to promote your agency by 8am.

### **Hotel Information**

The LSWO has posted hotels on the conference website: [www.lswconference2009.org](http://www.lswconference2009.org) Hotels in downtown Chicago area is highly recommended. The Chicago Transit System will drop you off, only a few blocks from the conference site.

### **Exhibit Location**

The University of Illinois at Chicago - Student Center is located 750 South Halsted Street, Chicago, IL. The LSWO Student Leadership representative will be in contact with you 2 weeks before the conference.

### **Exhibitor Booth Rates:**

The cost for a 2-day exhibit fee is: \$225.00.

### **Included in your Booth Fee:**

Exhibitors may have to share a table during this 2-day event.

### **Booth Assignments**

Booth space will be assigned on a first-come, first served basis and is contingent upon receipt of your completed application and full payment. Indicate your preference of booth location on the application using the floor plan enclosed. ***(No deposits will be accepted).***

### **Cancellation**

Booth space canceled after **Friday, February 28, 2009** becomes non-refundable, regardless of reason.

### **Show Manager**

LSWO will manage exhibitor registration and assignment of exhibit space. If you have any questions, please contact the LSWO at 312-212-3857. You will get a confirmation via email and letter.

Latino Social Workers Organization



## Exhibitor Application Payment

Enclose check for \$ 225 . 00

**PAYMENT by Check** : Latino Social Workers Organization • Mail to: Victoria Bran, LSWO Conference 2009, P.O. Box 8778, Rolling Meadows, IL 60008

### AGREEMENT

I authorize the Latino Social Workers Organization to accept payment by check. Upon receipt of your PAID application, you will be sent a confirmation of your application by email or by postcard. We agree to comply with all exhibitor guidelines, rules and regulations.

\_\_\_\_\_  
Date \_\_\_/\_\_\_/\_\_\_

Signature